

Criterion B: Planning

1. Research Component / Background of Program

- This is the: what, why, who, where, when, how
- Should be comprehensive . . .
 - Possible guiding questions:
 - When was it established?
 - Who / how many does it support?
 - Is it a non-profit organization? Who supports it staying afloat?
 - Who is affected? In what ways?
 - Why is the work important?
 - Etc.
 - Promotional videos outlining the company or cause in study are suggested

2. Are there any global comparisons / information that come out of your research?

- E.g., comparison of homelessness in Toronto vs. major cities worldwide
- E.g., level of poverty / need in countries where product is being sent

Assessment Rubric Reminder:

IB Level	Task Specific Information:	7 - 8	5 - 6
Planning	<ul style="list-style-type: none">- Where did you start your research?- How did you identify what research you needed?- Proposal & Process Journal included in this assessment area	<ul style="list-style-type: none">● develop a detailed, appropriate and thoughtful proposal for action to serve the need in the community● present a detailed and accurate plan and record of the development process of the project● demonstrate excellent self-management skills	<ul style="list-style-type: none">● develop a suitable proposal for action to serve the need in the community● present a substantial plan and record of the development process of the project● demonstrate substantial self-management skills